Linear Story Idea
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GENERAL INFO

    a. Summarize:
- i. **Beginning / Exposition:**
  A solved Rubik's Cube enters the frame against a bright, colorful background accompanied by upbeat music. Shortly after, an unsolved Rubik's Cube walks into frame. As it appears, half of the background fades to black and the music shifts to something slow and depressing, visually and emotionally separating the two characters.

- ii. **Middle / Complication:**
  The solved cube notices the unsolved cube and approaches it. Upon touching the unsolved cube, one side instantly becomes solved. The solved cube continues this process, moving around the unsolved cube and solving one side at a time. The unsolved cube is passive at first, symbolizing struggle or helplessness, but begins to change as each side is fixed. The environment gradually responds to this progress.

- iii. **End / Resolution:**
  After the final sides are solved, helped by the solved cube gently pushing and repositioning the other, the background fully returns to bright colors and happy music. Both cubes celebrate by spinning together and walking out of frame side by side. The story ends with the idea that they are now best friends, equal and whole.

CREATIVE BRIEF

1. **What must it be?**
   A short stop-motion animation using physical Rubik's Cubes as characters, relying on movement, color, music, and visual contrast rather than dialogue.

2. **Who is it for?**
   This piece is aimed at teens and young adults (ages ~13–25), especially students and creatives who relate to themes of self-improvement, mental health, friendship, and support. It would appeal to people who enjoy simple, symbolic storytelling and visually driven narratives.

3. **How long must it be?**
   Approximately 30–60 seconds.

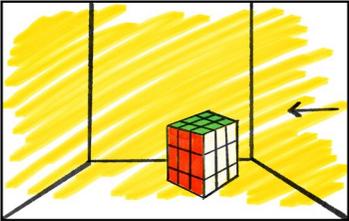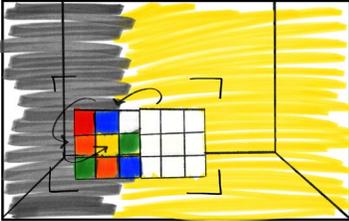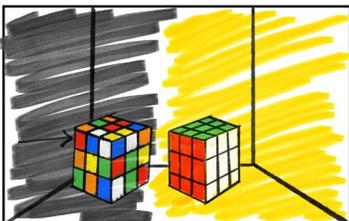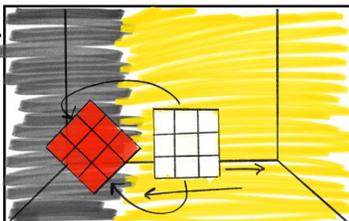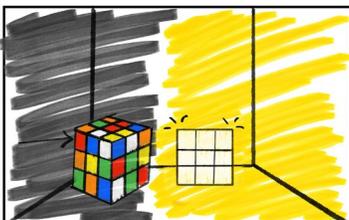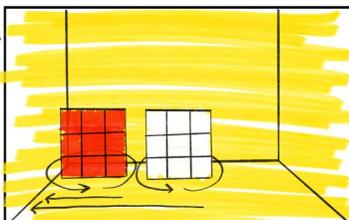4. **What is your objective with the piece?**
   To communicate the idea that growth and healing are often helped by connection and support from others, and that no one starts "fully solved."

5. **When is it due?**
   February 15th, 2026

6. What is the overall idea?
A visual metaphor about emotional struggle and personal growth, told through two Rubik's Cubes, one solved, one unsolved, where friendship leads to transformation.

7. What is the storyline summary?
A solved Rubik's Cube helps an unsolved Rubik's Cube become whole again, transforming both the character and the environment, ending in shared happiness and companionship.

8. Elevator pitch:
Through color, motion, and music, two Rubik's Cubes tell a story about struggle, growth, and the quiet power of helping someone find their way.

9. Tagline:
"You don't have to figure it out alone."

10. Look and feel description:
High-contrast visuals that shift from dark and muted to bright and saturated. Clean, playful compositions with expressive movement. Music plays a major emotional role, shifting from melancholic to joyful. The tone is warm, hopeful, and slightly whimsical.

11. Classic plot:
Buddy Story combined with **Rebirth and Redemption**
One character helps another through transformation, resulting in mutual growth and a strengthened bond.

STORYBOARDS

1 WS
- Bright environment establishes positive mood
- Happy music begins
- Solved cube introduced as confident and stable

4 CU
- Physical contact initiates change
- Only one side improves, showing gradual progress
- Music begins to lift slightly
- Solved cube actively supports from multiple sides
- Unsolved cube shows visible improvement

2 WS
- Mood shift created through lighting and music change
- Unsolved cube visually contrasts the solved cube
- Sad, slow music begins

5 MS
- Progress requires help and repositioning
- Gesture is supportive, not forceful
- Final steps toward transformation

3 MS
- Solved cube notices the unsolved cube
- Moment of empathy and awareness
- Music softens but remains subdued

6 WS
- Transformation complete
- Environment reflects internal change
- Happy music fully returns
  - Shared joy and celebration
  - Both walk off in same direction